

## **Annual and Bi-Annual Report – February 2020**

### CCRCA Public Education Annual Report

Date: 2/2020

Chairperson: Iris Andre

Committee Members: Jen Harms, Maureen Thompson, Kathy Shifflett

### Previous Year's Goals

To educate the general public about the Curly-Coated Retriever as a breed as well as the many aspects of owning a Curly by sharing that information at shows, seminars, events, and through online media and published material.

Progress Toward Goals. The Public Education Committee supported 2019 Florida AKC Meet the Breeds at the Royal Canin National Dog Show Championship. It was a huge success, both in the support of the local Curly owners and of the public that met the breed. The Westminster Dog Show had a public Meet the Breeds this year (Feb 2020). The Committee had support to fund and represent Curlies at the 2020 Pheasant Fest in Illinois in February. The committee submitted an article for Show Sight Magazine representing the breed in March 2020.

### 2020 Goals

- Seek venues to educate the public about Curly-Coated Retrievers and the CCRCA. This includes the AKC Meet the Breeds Dog Show Championship and the Westminster Meet the Breed event or others as needed.
- Keep the committee invigorated and add representatives across the US to support education activities.
- Make a concerted effort to repeat the Meet the Breed at the 2020 AKC Royal Canin National Championship in Orlando.
- Successful in having an event to present the breed at Pheasant Fest.
- Prepared materials for Showsight spotlight on Curlies in March and continue to prepare materials and articles for Dog Magazines.

Sincerely submitted by Iris Andre